

In its eleventh edition, **MATRIZes** starts its sixth year being recognized as a publication with an international scope according the Capes' periodical evaluation system, by reaching A2 stratum, and confirming its consistency and excellence during this period. The **Dossier** allows for continuing debate over *New Perspectives in theories of communication*, presenting Henry Jenkins' article about the relevance of fiction derived from literary works by their fans, pointing to the difference between critical and creative reading, as well as exploring the main techniques and motivations of this subculture, as well as its manifestation on the Internet. José Luiz Braga, in his article *Interaction as context of communication*, forges ahead in his debate with Ciro Marcondes Filho regarding his perspectives towards *communication*. Reflecting over five different approaches for both authors, common agreement spaces are observed and different conceptions are presented, with special attention regarding the constitution of different objects in their researches.

Daniel Mato's text, on the other hand, presents an intercultural analytical perspective characterized by not restricting the analysis to cases of ethnical, national or linguistic reference, as well as including other references to professional, institutional and political cultures, among others, as well as relationships among institutional and collective actors. Raquel Paiva debates new forms of communitarianism in the scenario of total visibility, as part of a series of reflections around communal structure, its social form and possibilities of communication in an occasion in which great uncertainties haunt our current times.

Eneus Trindade takes as his objective to verify, through the discursive practices of three São Paulo families, the aspects of production of mediatized meaning regarding the brands of food items in cultural practices of everyday consumption. Starting from the analytical critique of discourse, he seeks to confront the discourses with hegemonic social practices that emanate from food consumption of the investigated families. Researcher Jean-Yves Mollier deals in his article with the strategies of communication conglomerates to understand the transformations in the editorial market in the last 15 years, confirming the constantly provisional characteristics of balances noticed in a given moment.

The **Entrevista** section, conducted by Pedro Hellín, debates the theme There is no shared report that articulates our society, in which Néstor García Canclini, on of the foremost representatives of Latin American cultural studies and an important author in the field of communication, presenting several concepts, such as “cultural hybridization”, defined as the phenomenon “in which are materialized multidetermined scenarios where several systems cross and interpenetrate”.

The six articles in the **Em Pauta** section cover several aspects of communicational studies. In the first one, Suzana Killp and Sonia Montañó propo^sa an audiovisual ecology of the web as a means to comprehend the stage of technique in present time and the device in which we are inserted, stating that senses attributed to real time are related to streams installed by transits and connectivities that tense and recycle meanings enunciated by offline TV. Having as its scope the dominant narratives about the decline of intellectuals in current society and over the Internet as a threat to the loss of authority of high culture, Portuguese researcher Rita Figueiras argues that one of the central institutions where the intellectuals' identities were forged – the halls of the XVIII century – is being recreated on the Internet.

In the field of semiotics, Leda Tenório da Motta and Rodrigo Fontanari present a singular reflection about *Camera Lucida*, by Roland Barthes, in which this author inscribes a decisive reflection on photography, giving another look towards technical images, very different than the traditional one, with its veto to simulacra. This article speaks with that from Carlos Alberto de Carvalho, in which the author interprets journalistic narratives – in their mediation processes – from the triple mimesis proposed by Paul Ricoeur.

The two last articles are themed after studies of sound media in two approaches: radio research in Brazil and the different pedagogies present in funk music in Rio de Janeiro. The first, written by Débora Cristina Lopez and Izani Mustafá, bring a preliminary mapping of the doctoral theses produced in Brazil regarding sound media, through the methodology of content analysis. The second, by Pablo Laignier, proposes a discussion regarding different pedagogies involved in the diffusion of the musical genre studied, by employing a multidisciplinary theoretical reference.

Finally, in **Reviews**, Marcello Rollember has as his contribution the text “An update on Brazilian publishing history”, regarding the book *O melhor da Senhor I* and *Uma Senhora Revista II*, de Ruy Castro e Maria Amélia Melo. The book *Reinventando a educação: diversidade, descolonização e redes*, by Muniz Sodré, is present by Claudia Freire. The theses and dissertations defended during the PPGCOM-USP in the first semester of 2012 close this edition, reaffirming MATRIZes commitment with research in Communication at a national and international level. In yet another semester of work, we reiterate our wishes of good reads and debates to all our readers!

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