

## **Editorial do Vol. 13. No. 1**

Dear authors, it is such a huge honour to introduce to you to our first RAI of 2016. We also wants to take the opportunity to thanks the PGT – USP.

In this volume we have one paper that came from the XVIII SEMEAD Conference, held at the FEA - USP (Faculty of Economics, Business and Accouting – University of São Paulo) Campus past November 2015 and 7 papers which came from the 2016 AIB-LAT Conference (Academy of International Business – Latin American Chapter), that was also held at the FEA – USP Campus past February. The first four articles deal with the association of the institutional innovation; two about innovation and information technology; one that discuss the co-operative innovation in universities, and the last, but not the least, it is about having a model of technological capabilities in some technological places.

Therefore, about the first theme –innovation and institutions - that we expose above we have the following papers: “Electric Vehicles in China: BYD Strategies and Government Subsidies” by Gilmar Masiero, Mario Henrique Ogasavara, Ailton Conde Jussani, Marcelo Luiz Risso; “Countervailing Institutional Forces that Shape Internationalization of Science: An Analysis of Brazil’s Science without Borders Program” byRon Martin Rivas and Shawn Mullet; “A preliminary analysis of Inovar Auto Impact on the Brazilian automotive industry R & D activity” byAdriana Marotti de Mello, Roberto Marx, Flavia Gutierrez Motta; e “Why Brazil Doesn’t Innovate: A Comparison Among Nations”, by Karen Fernandes Pinto and Paulo Roberto Feldmann.

Next subject – innovation and information technology - the papers are: “Business Strategy and Upgrading in Global Value Chains: A Multiple Case Study in Information Technology Firms of Brazilian Origin” by Eduardo Armando, Ana Claudia Azevedo, Adalberto Americo Fischmann, Cristina Espinheira Costa Pereira; and “Technology Adoption In Diffusion Of Innovations Perspective: Introduction of an ERP System in A Non-Profit Organization” by Marília Queiroz Miranda, Josivania Silva Farias, Carolina de Araújo Schwartz, Juliana Pascualote Lemos de Almeida.

Ultimately, Humberto Rodrigues Marques, Marcelo de Oliveira Garcia, Déborah Lima Scalioni e Paulo Henrique de Souza Bermejo discussing about the co-operative innovation in universities “Cooperation For Technological Development: An Analysis In The Context Of Federal Universities Of Minas Gerais State” and Alandey Severo Leite da Silva, Sérgio Henrique Arruda Cavalcante Forte exposes how to find and efficient model of technological capabilities in some technological places in the paper “Technology Parks (TP) Strategic Capacity Evaluation Structure: A Framework Proposal For Implementation In Latin America”.

Moacir de Miranda Oliveira Junior – Editor in Chef RAI.

Felipe Mendes Borini – Associated Editor RAI.