

Editorial

This number 12 of our *Saúde e Sociedade* brings 8 articles focusing areas and subjects from education, formation of human resources, media, communication, environment, nutrition, qualitative methodology and drug abuse.

The variety and quality of these themes, characteristics of our Journal, indicate both that there is, in the real world, a segment of Collective Health more linked to subjectivity, which deserves to be mentioned, as well as that the existence of a publication such as *Saúde e Sociedade* helps to direct and give shape to this, let's say, virtual existence.

Another aspect to point out is the presence, in this number, not only of authors from the "south-southeast" Region of our country, but also from Bahia and Rio Grande do Norte (in the Northeastern Region), what indicates the national spectrum of our journal, indicating that we are progressing towards the aimed direction of a institutional and geographic exogeny.

We are winning our "bet" of becoming a different and qualified publication in the area of Collective Health. The challenge is to maintain these achievements and, why not, improve them.